

114TH Annual Meeting

MAY 22-24, 2022



SCHEDULE SUBJECT TO CHANGE



Hosted by:



114TH Annual Meeting

SUNDAY, MAY 22

2:00 – 4:00pm

Registration

Location: Trillium

Pickup your registration packet and drop off your raffle item
Laurel and Trillium are located in Edwards Hall which is next to the Fitness Center on Church Street.

6:00 – 6:30pm

New Member/First Time Attendee Reception

Location: Hickory Pool

6:30 – 9:30pm

Welcome Back, Friends – Cocktails & Dinner

Location: Hickory Pool (Weather Backup: Piermont Cottage)

Welcome to our kick-off event. Gather poolside, relax and dine surrounded by the natural beauty and rich culture of the Blue Ridge Mountains.

Attire: Resort Dressy | Children welcome.

9:30pm –

Afterglow (Cocktails on Own)

Location: Hummingbird Lounge

MONDAY, MAY 23

7:00 – 9:00am

Breakfast at Leisure

Location: Madison's Restaurant

8:30 – 4:00pm

Program Sessions

Location: Orchard House at The Farm*

8:30 – 8:45am

Welcome

Casey Lavin, SIA President, 2021-22

8:45 – 9:45am

The Power of Engagement

Stefan Wissenbach, Founder & CEO, Engagement Multiplier

9:45 – 10:00am

Break

Location: Orchard House Courtyard/Foyer

10:00 – 10:45am

Wellbeing in the Workplace: Creating Companies and Cultures Where Thriving is Part of Your DNA

Margaret Seeley Furniss, VP,
WellBeing Strategy + Experience, Beemok Hospitality Company

10:45 – 11:15am

Cyber Security and Data Defense

Wynn Salisch, Founder and Principal, Casablanca Ventures, LLC

11:15 – 12:40pm

Lunch

Location: Wine Garden

Enjoy dining in the picturesque Wine Garden, with lush surrounding, market umbrellas and a patio side waterfall.

**Transportation to The Farm begins at 8:00am on the corner of 4th and Church Street.*

MONDAY, MAY 23 *(Continued)*

1:00 – 1:45pm

Abusive vs Golden Leadership

Arch Stokes, Shareholder, Stokes Wagner

1:45 – 2:45pm

Update from Washington

Brian Crawford, Executive Vice President of Government Affairs
American Hotel & Lodging Association

2:45 – 3:00pm

Break

Location: Orchard House Courtyard/Foyer

3:00 – 4:00pm

Innovate: Best Practices Session Part I

6:30 – 9:30pm

Our Signature Southern Event – Cocktails & Dinner

Location: The Barn at The Farm

These beautiful grounds, along the edge of the Blue Ridge Mountains, make for a flawless backdrop for our evening event. Rustic-inspired settings, elegant outdoor spaces set the stage

Attire: Cocktail. Transportation begins at 6pm, picking up at The Lodge and on Church Street. Two trips.

9:30pm –

Afterglow (Cocktails on Own)

Location: Ugly Dog Cafe, 294 S. 4th St

TUESDAY, MAY 24

7:00 – 9:00am

Breakfast

Location: Madison's Restaurant

Enjoy breakfast at your leisure prior to the start of the meeting.

8:30 – 12:00pm

Program Sessions

Location: Orchard House at The Farm*

8:30 – 9:00am

SIA Annual Business Meeting (All Members)

9:00 – 10:00am

J1 and H2B Visa Process and Staffing Solutions

Keith Pabian, Founding Partner, Pabian Law
Pat Turnbull, HR/International Recruiter

10:00 – 10:20am

Break

Location: Orchard House Courtyard/Foyer

10:20 – 11:45am

Evolve: Best Practices Session Part II

12:00pm

Closing & Announcements

Richard Delany, SIA President 2022-23

1:15 – 5:00pm

Golf (Optional)

Location: Old Edwards Club**

Carved out of the Blue Ridge Mountains, this Tom Jackson-designed course offers one of the most beautiful and challenging games of golf in Highlands, NC – a region known for spectacular courses. Complimentary. Cart included.

***Transportation begins at 1:00pm, picking up at The Lodge and on Church Street. One trip.*

A Special Thank You to Our 2022 Sponsors!

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ATTENDEE BAGS

Resort Hotel Association

Save the Date!

115th Annual Conference

June 11-13, 2023

The Gasparilla Inn & Club

Boca Grande, Florida



SIA is managed by FirstPoint Resources in Raleigh, NC.
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