



# AHLA is the Voice of the U.S. Hotel Industry



### **ADVOCATES**

Fighting for responsible public policies that support your business and ensure the future growth of our industry



### **PROMOTES**

Representing our industry & telling your story where it matters most - in the press and among policymakers



### **UNITES**

Rallying all segments of our industry to tackle key industry-wide initiatives such as workforce development and safety and security



# PPP Forgiveness Issues Update



### Background: Hotel Industry Questions and Concerns Regarding PPP Forgiveness Process

The vast majority of branded hotel properties in the United States are owned by entities completely separate from the brand company under a franchise arrangement. Examples of hotel brand companies include Marriott International, Hilton Worldwide, and others and these owners range from single property owner entrepreneurs to large, multi-industry, commercial real estate ownership entities. There are two basic, common operating models within this system. In one, the hotel owner hires a third-party management company, not affiliated with either the owner or the brand, to manage and operate the hotel property. In the other model, the hotel owner contracts with the hotel brand's management company to manage and operate the hotel.

In both of these leading models, the individuals working at the hotel property are formally employees of the management company and not the hotel owner. However, typically in both models, the hotel owner, and not the management company or hotel brand, bears all financial responsibility and risk concerning hotel operations. The hotel owner is solely responsible for ensuring that hotel staff is paid, through payments the owner makes to the management company to cover all operational costs, particularly payroll. Commonly, the owner processes monthly payments to the management company with individual line items for payroll and other operational costs.







Isabella Casillas Guzman

Administrator, U.S. Small Business
Administration





# Biden-McCarthy debt ceiling deal



Biden and McCarthy reach a deal to avoid default.





Debt ceiling deal exposes Biden and McCarthy's weaknesses with their parties' extremes



Speaker McCarthy and I reached a bipartisan budget agreement that will prevent the worst possible crisis – a default for the first time in our nation's history.

This deal is good news for the American people.

I strongly urge Congress to pass the agreement right away.



# THE BIPARTISAN BUDGET AGREEMENT:

Prevents a first-ever default

Protects President Biden's key priorities and accomplishments

Rejects extreme cuts to programs veterans, seniors, and families count on

Protects Social Security, Medicare, and Medicaid

Keeps President Biden's student loan relief program for 40 million hardworking borrowers

### **Defended Like-Kind Exchanges**

TheStreet.

The End of Tax-Deferred Swaps? Proposed Section 1031 Changes Could Be Disastrous for the Real Estate Sector



Administration Unsuccessfully Seeks to Add Like-Kind Exchange Restrictions to Debt Ceiling Talks

The Washington Post

Democracy Dies in Darkness

ONOMIC POLICY

GOP rejected White House effort to close tax loopholes in debt ceiling talks

Negotiations are stuck and time is running out, but Republicans have signaled that there cannot be any new tax increases as part of a budget deal



# FTC Request for Information

FTC Seeks Public Comment on Franchisors Exerting Control Over Franchisees and Workers

Public urged to provide input on franchise agreements and franchisor business practices



- 75 questions under 6 headings
- Examining ability of franchisees to negotiate contract terms and relationship with employees
- Comments due May 9

What's Ahead in 2023: Legislative threats to franchising abound



FTC Ratchets Up Focus on Franchise Issues



# Acheson Hotels, LLC v. Laufer



Supreme Court takes up case concerning Americans with Disabilities Act 'tester' of hotels



March 30, 2023

U.S. Supreme Court to Decide Future of ADA Hotel Litigation



Trade Groups Urge High Court To Take Up Hotel ADA Fight

No. 22-429

### In The Supreme Court of the United States

ACHESON HOTELS, LLC,

Petitioner,

V.

DEBORAH LAUFER.

Respondent.

On Petition For Writ Of Certiorari To The United States Court Of Appeals For The First Circuit

BRIEF OF AMICI CURIAE
RESTAURANT LAW CENTER,
AMERICAN HOTEL & LODGING ASSOCIATION,
NFIB SMALL BUSINESS LEGAL CENTER,
RHODE ISLAND HOSPITALITY ASSOCIATION,
PUERTO RICO RESTAURANT ASSOCIATION/
ASOCIACIÓN DE RESTAURANTES DE
PUERTO RICO, NEW HAMPSHIRE LODGING
& RESTAURANT ASSOCIATION,
MASSACHUSETTS RESTAURANT ASSOCIATION,
AND HOSPITALITYMAINE
IN SUPPORT OF PETITIONER



# Addressing Workforce Shortage

# WE ASKED... YOU ANSWERED!

### April 2022

- 96% understaffed
- 63% severely so

# September 2022

- 87% understaffed
- 36% severely so

### January 2023

- 79% understaffed
- 22% severely so



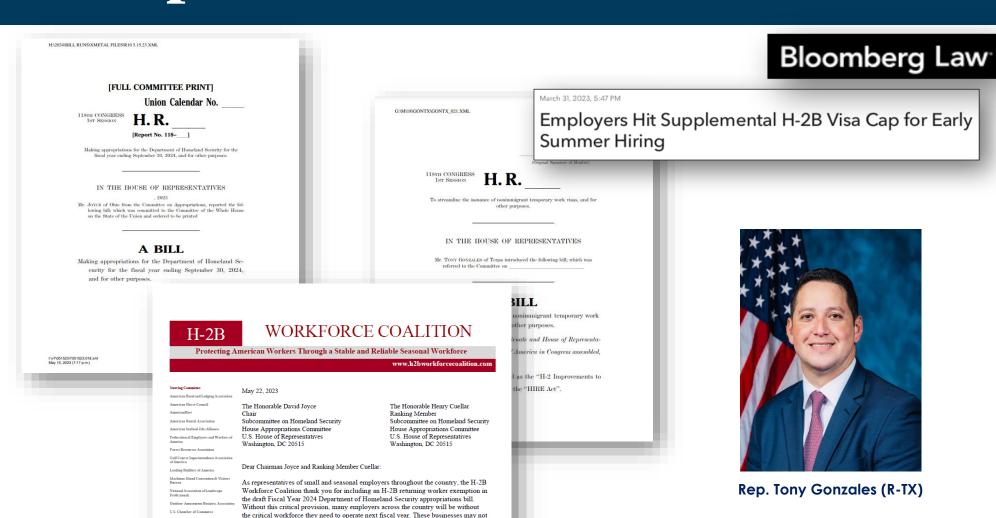
# H-2B Visa Update



Rep. Henry Cuellar (D-TX)



Rep. Andy Harris (R-MD)



be able to fulfill contracts. They could be forced to turn away customers, lay off American workers whose jobs are supported by H-2B workers, and in some cases

In a strong economy with low unemployment, the program's congressionally mandated cap of 66,000 visas is inadequate to meet the seasonal needs of small businesses. The supplemental visas authorized by Congress and made available

by the Department of Homeland Security for Fiscal Year 2023 in a December 15, 2022 rule were extremely helpful in meeting some of the needs of seasonal employers. However, the application process was still unpredictable, and it left many employers without workers for the early parts of their season. This required many employers to use time and resources to re-submit petitions to

shut down their operations entirely.

# Staffing Shortage Solutions



February 27, 2023

The Honorable Chuck Schumer Majority Leader

The Honorable Mitch McConnell Republican Leader United States Senate S-221. The Capitol Washington, DC 20510

The Honorable Hakeem Jeffries

Kevin McCarthy

Minority Leader

Representatives U.S. House of Representatives

H-204, The Capitol C 20515 Washington, DC 20515

1st Session

H. R. 3897

To make improvements to the H-2B nonimmigrant worker program, and for other purposes.

**FEBRUARY 03, 2023** 

### Collins, Sinema Introduce Bill to **Help Asylum Seekers Obtain Jobs More Quickly**

The legislation, co-sponsored by Senator King, would make asylum seekers eligible to receive work authorizations starting 30 days after filing an asylum application

Washington, D.C.-In an effort to allow asylum seekers to find employment more quickly and become self-sufficient, U.S. Senators Susan Collins (R-ME) and Kyrsten Sinema (I-AZ) introduced the Asylum Seeker Work Authorization Act of 2023. Their legislation would shorten the waiting period before asylum seekers are allowed to receive work authorizations. The bill was co-sponsored by Senator Angus King (I-ME).

### ISE OF REPRESENTATIVES

June 15, 2021

Mr. Joyce of Ohio, Mr. Keating, Mr. Chabot, Harris) introduced the following bill; which was tee on the Judiciary, and in addition to the Comand Labor, for a period to be subsequently deterin each case for consideration of such provisions iction of the committee concerned

### A BILL

nts to the H-2B nonimmigrant worker n, and for other purposes.

by the Senate and House of Representa-States of America in Congress assembled,

3 SECTION 1. SHORT TITLE.

This Act may be cited as the "H-2B Returning"

thumer. Leader McConnell, Speaker McCarthy and Leader Jeffries:

merica's hotel and lodging industry, we thank you for your leadership and ort. AHLA is the singular voice representing every segment of the hotel industry r chains, independent hotels, management companies, REITs, bed and breakfasts, as, and more. We support and advocate on behalf of the hospitality industry to and united hospitality industry that powers America's economy.

gram is essential for small and seasonal businesses that are committed to hiring a e but are unable to fill seasonal jobs with American workers despite extensive orts. It is important to both domestic and legal guest workers. For American e year-round positions are reliant upon seasonal laborers to help meet peak nds. H-2B workers ensure that small businesses operate at full capacity during on. For H-2B workers, the program provides well-paying seasonal jobs that allow e for their families and return to their native countries.

nal workers during peak cycles, many businesses cannot afford to employ kers the rest of the year. Despite requiring employers to gain approval from four encies, seasonal employers still utilize it because they are committed to doing v can to do to maintain a legal workforce.

Department of Homeland Security's Citizenship and Immigration Services e to drastically increase the fees to file an H-2B application. The total cost to file would increase to \$1,680 which is more than triple the current fee of \$460. The increase for the program would be extremely taxing and burdensome on the rely on the program to meet seasonal demand for their businesses.

asonal employers and others who use the H-2B program, we urge you to maintain of \$460 and not create unnecessary barriers to entry for users which would evastate their business



# Overtime Update

BROWN INTRODUCES BILL TO MAKE MILLIONS OF AMERICAN WORKERS ELIGIBLE FOR OVERTIME PAY

### **Would Raise Salary Threshold to:**

- •\$45,000 as soon as bill is effective
- •\$55,000 on Jan 1, 2024
- •\$65,000 on Jan 1, 2025
- •\$75,000 on Jan 1, 2026
- •55th percentile of earnings of full-time salaried workers (projected to be \$82,745 on Jan 1, 2027)



April 10, 2023, 5:45 AM

Punching In: DOL Defends Its Authority to Regulate Overtime Pay

The Biden administration is defending a Trump-era overtime rule in federal court in an attempt to quash a lawsuit that threatens to undermine its plans to issue another regulation to expand overtime protections to more workers

WIL23012 3WM	S.L.C.
118TH CONGRESS 1ST SESSION S.	_
To amend the Fair Labor Standards Act of 1's salary threshold for bona fide executive, and employees exempt from Federal overtime and automatically update such threshold ex- poses.	ministrative, and professional compensation requirements,
IN THE SENATE OF THE U	
to the Committee on	
A BILL	
To amend the Fair Labor Standards A a minimum salary threshold for b ministrative, and professional en Federal overtime compensation re matically update such threshold ex purposes.	ona fide executive, ad- aployees exempt from equirements, and auto-
1 Be it enacted by the Senate an	d House of Representa-
2 tives of the United States of America	in Congress assembled,
3 SECTION 1. SHORT TITLE.	
4 This Act may be cited as the	e "Restoring Overtime



# Julie Su Nomination



**Acting Deputy Secretary of Labor** 



EBRUARY 28, 2023

President Biden Nominates Julie Su for Secretary of the Department of Labor

■ BRIEFING ROOM ► STATEMENTS AND RELEASES



Biden's nominee for Labor secretary on shaky ground in Senate



House GOP calls on Biden to withdraw Labor secretary nominee: 'Disaster for workers and our economy'



**SPENDING AGAINST SU:** The "Stand Against Su" coalition against the nomination of Julie Su as Labor Secretary has placed newspaper ads in Arizona, Maine, Montana and West Virginia, the group announced Friday.





US SENATE COMMITTEE ON HEALTH EDUCATION LABOR & PENSIONS



# Resort Fees Update

03.22.202

Blumenthal & Whitehouse Introduce Junk Fee Prevention Act to End Unfair Surprise Costs for Consumers



National Economic Council









# Alternative Accommodations

### **AXIOS** Dallas

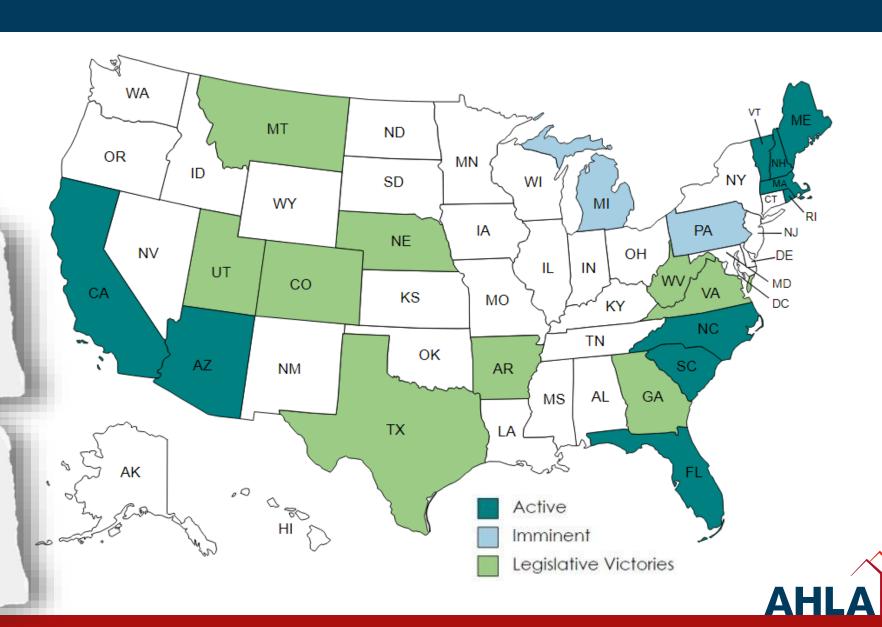
North Texas lawmakers struggle to regulate short-term rentals

The Dallas Morning News

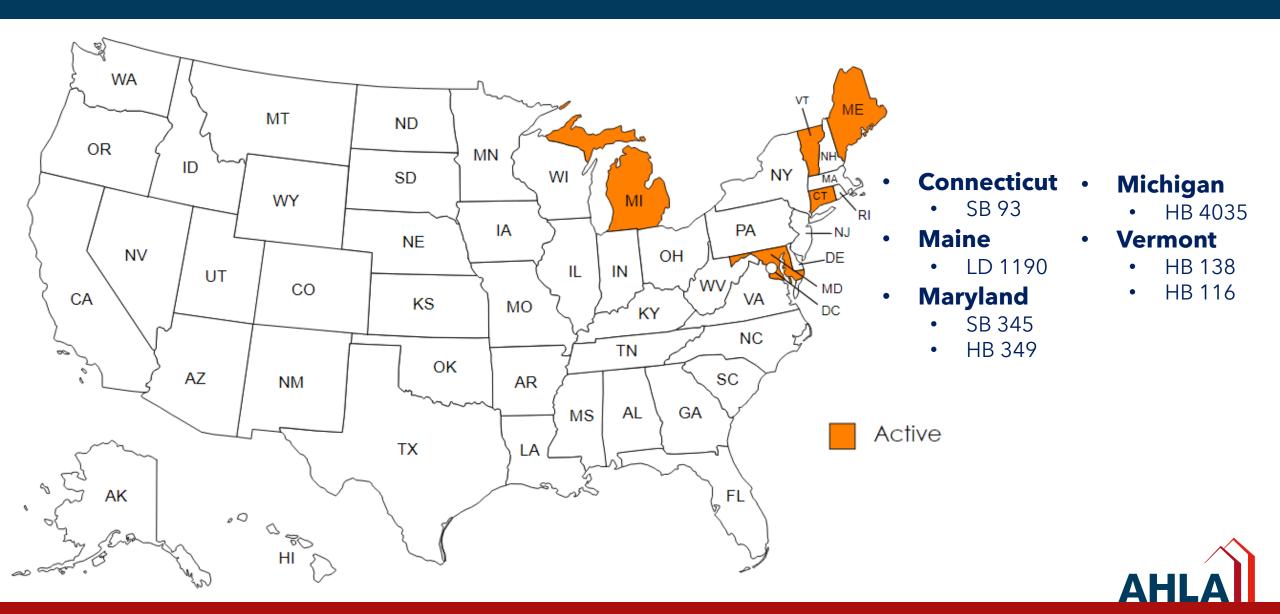
Texas voters are concerned with the negative effect of short-term rentals



Amherst woman sues
Airbnb over alleged
illegal camera in NYC
apartment



# Restrictive Scheduling Mandates



# Florida

# 2023 Legislative Session

 SB 714 contained several components that provided additional regulations for short-term rental platforms

 Senator Nick DeCeglie promised to continue these efforts in 2024 "The vacation rental industry in 2011 is significantly different than what we are witnessing and experiencing right now in our neighborhoods, and I am committed to finding that balance to get that right because I want my neighbors to be able to sleep a full eight hours a night," said DiCeglie.





# South Carolina

## 2023 Legislative Session

SCRLA & AHLA defeated HB 3253, which looked to preempt regulation of short-term rentals on a state-wide scale.

Additionally, a budget amendment looking to handcuff local governments was also removed thanks to industry efforts.

Bill limiting short-term rental rules in SC is dead for the year but could resurface in 2024

Commentary: State takeover of short-term rentals will hurt SC senior citizens



# North Carolina

# 2023 Legislative Session

Victory: SB 53, "Hotel Safety Law" passed after tireless efforts from the North Carolina Restaurant and Lodging Association

In Progress: NCRLA and AHLA are working to halt harmful short-term rental legislation

North Carolina Hotel Safety Act Signed Into Law



# Tennessee

### 2023 Legislative Session

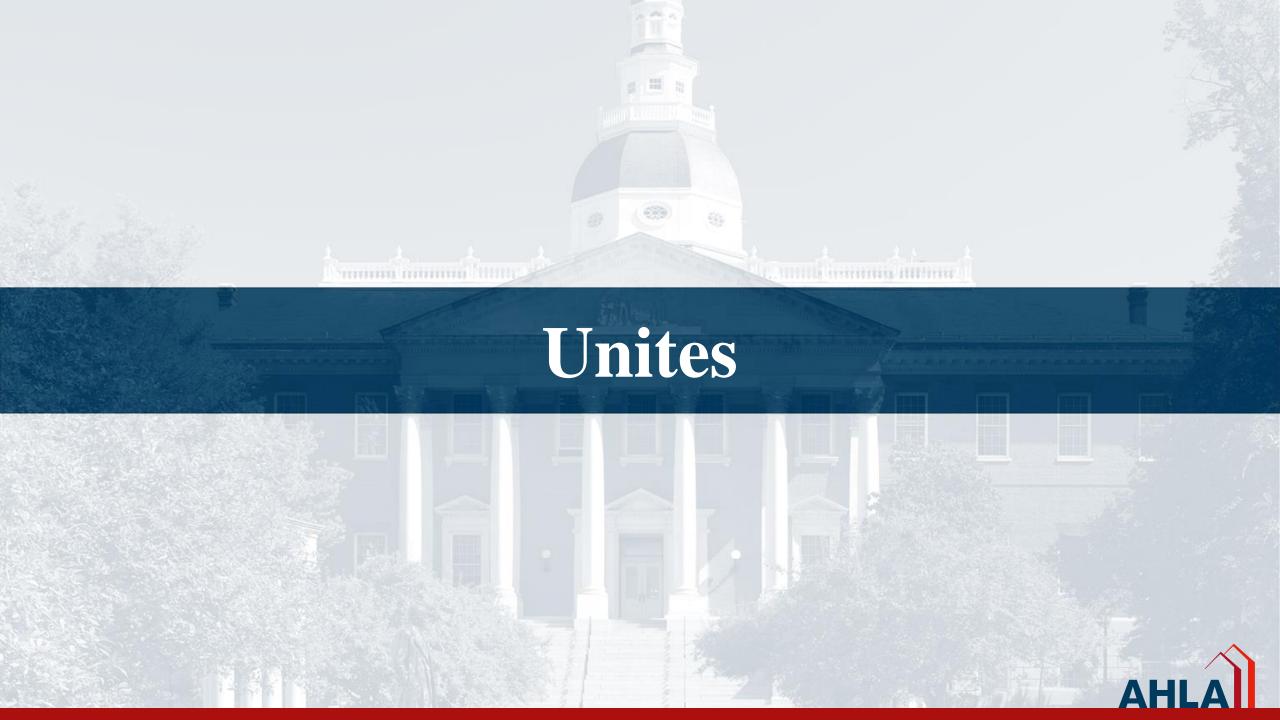
TN HB 774: "Protecting Tennessee Business and Workers Act"

- The Tennessee Protecting Businesses and Workers Act has been signed by Governor Bill Lee
- Fantastic win for the industry and sets a precedent moving forward
- The bill's primary sponsor, Rep. Jerome Moon, was an exceptional industry champion with the bill



New Law Helps Tennessee Hoteliers and Employees







# Questex

# Business accelerates when the right people are in the room.

June 27-29, 2023 | The Venetian Las Vegas





# **Upcoming On The Road Events**



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# We Need YOU!





There is a Hotel in every single Congressional District

**Your Actions Lead to Results!** 







Chip Rogers: twitter.com/ChipAHLA

AHLA: twitter.com/AHLA

AHLA Policy: twitter.com/AHLAPolicy

Chip Rogers: William "Chip" Rogers

**AHLA:** American Hotel &

**Lodging Association** 



# Join a Peer Network that Works for You



**Women Advancing Hospitality** 











Connect. Learn. Share. Scan To Join Today!





# Thank you!

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